

LASCON 2022

Conference Days: October 27-28, 2022

Sponsor Prospectus

About LASCON

The Lonestar Application Security Conference (LASCON) is an annual OWASP-associated conference held in Austin, TX. It is a gathering of 400+ web app developers, security engineers, mobile developers and information security professionals. LASCON is held in Texas where more Fortune 500 companies call home than any other state and it is held in Austin which is a hub for startups in the state of Texas. At LASCON, leaders at these companies along with security architects and developers gather to share cutting-edge ideas, initiatives, and technology advancements.



About the Venue

The [Norris Conference Centers - Austin](#) is conveniently located in Central NW Austin, at the corner of Anderson Lane and Burnet Road at the Northcross Center. Up to 400 attendees can be accommodated, with space for up to 20 booth sponsors and features a Red Oak Ballroom with dining tables for breakfast and lunch meals. Norris has been the venue location for all but one of LASCON's eleven year run.



Why Sponsor?

There are many advantages to sponsoring LASCON. You can promote your business through many sponsorship opportunities:

- On-site interaction with the conference attendees as a booth sponsor
- Promotion of your brand during sponsored events and announcements during the conference
- Advertising in printed conference program and marketing materials

Sponsorship Opportunities

Secure prime visibility for your organization with a sponsorship package.

Booth Sponsorships:	Platinum (3)	Gold	Silver
	General: \$10,000 Early bird*: \$8,000	General: \$7,000 Early bird*: \$5,500	General: \$4,000 Early bird*: \$3,000
Booth	✓ Main Hallway	✓ Exhibitor Room	✓ Exhibitor Room
Conference Passes	✓ 5 passes	✓ 3 passes	✓ 2 passes **
Lead Retrieval (Mobile App)	✓	✓	✗
Logo on Website	✓ Main page	✓ Sponsors page	✓ Sponsors page
Conference Program	✓ Half-page ad	✓ Quarter-page ad	✗ Add-on **
Passport Inclusion	✓	✓	✗ Add-on **
Event Signage	✓	✗	✗
Room Naming Rights	✓ Conference room	✗ Add-on **	✗ Add-on **
Bag Literature	✓	✓	✗ Add-on **
Speaker Dinner Passes	✓ 2 passes **	✗ Add-on **	✗ Add-on **
Other Options Discount	✓ 20%	✓ 10%	✗

* Early bird through May 15, 2022

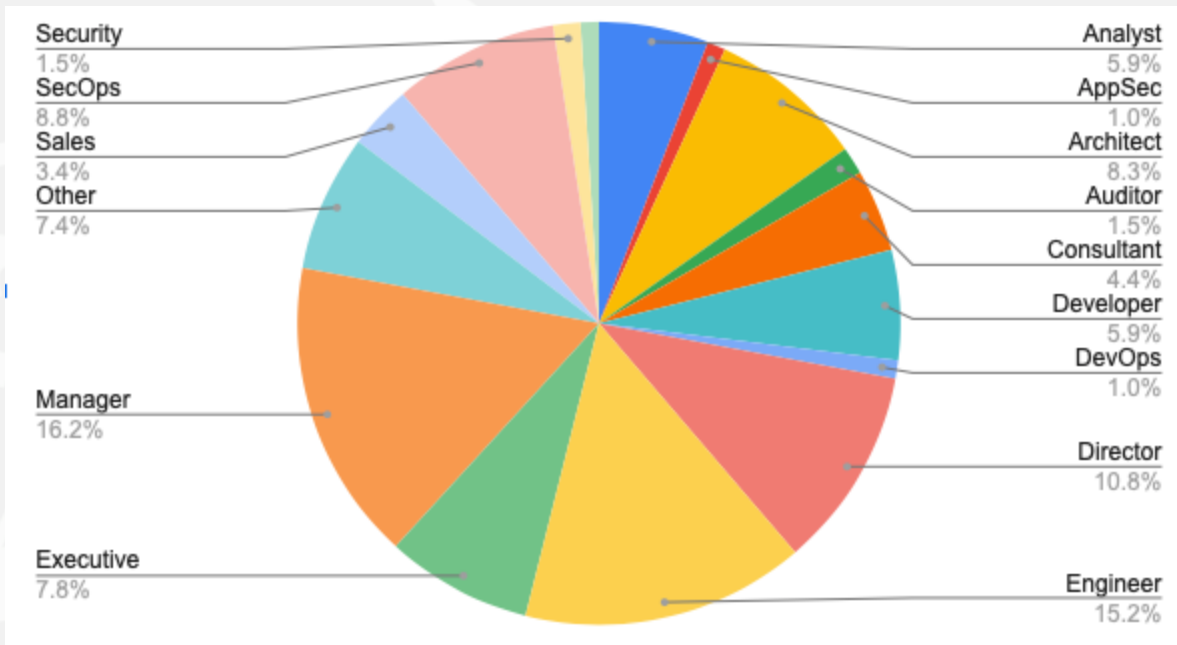
** Add-on - additional options available for booth sponsors, if not already included:

Full-page Program Ad:	\$2,000	Conference Room Naming:	\$1,500
Half-page Program Ad:	\$1,000	Attendee Bag Literature:	\$500
Quarter-page Program Ad:	\$500	Speaker Dinner Pass:	\$500

Other Sponsorships - other sponsorship options available; booth sponsors receive additional discount:

Wednesday Speaker Dinner:	\$4,000	Attendee Badge Sponsor:	\$2,500	Conference Room Naming:	\$2,000
Training Days Lunch:	\$2,000	Lanyard Sponsor:	\$1,500	Ballroom Naming:	\$3,000
Thursday Breakfast:	\$1,500	Attendee Bag Sponsor:	\$2,500	Speaker Gifts:	Contact us
Thursday Lunch:	\$2,500	Happy Hour Sponsor:	\$3,000	Thurs. Video (per room*):	\$2,000
Thursday Snack:	\$1,250	Happy Hour Music:	\$2,000	Friday Video (per room*):	\$2,000
Friday Breakfast:	\$1,500	Happy Hour Mechanical Bull:	\$2,000	* 10 second logo intro added per video that are uploaded to YouTube	
Friday Lunch:	\$2,500	Lunchtime Music:	\$1,500		
Friday Snack:	\$1,250				

Who Attends LASCON?



Ready to Join Us?

Reserve your spot by using our online form. <https://lascon.org/become-a-sponsor/>